



FACULTÉ  
**GESTION, ÉCONOMIE,  
SCIENCES**  
Université Catholique  
de Lille 1875

# **COURSES CATALOGUE**

## **COURSES TAUGHT IN ENGLISH**

**Faculty of Management,  
Economics and Sciences**

**2025-2026**

# Course Selection Guide for Exchange Students – Key Points

## ECTS Credit System

France, like all EU countries, uses the ECTS (European Credit Transfer and Accumulation System). All course credits are expressed as ECTS credits.

⚠ **In case of differences in ECTS credits between:**

- the syllabi
  - the Agora application
  - and this course catalogue
- ☑ ➤ **Always refer to the credits in this course catalogue**
- 📄 **These are the credits that will appear on your transcript of records.**

## Course Load

- 👤 Exchange students can take as many ECTS credits as they wish per term
- ☑ There is no minimum or maximum,
- 📅 Subject to your home university's requirements.

## Course Access

- 🔒 You have access to all available FGES courses and upon the capacity
- 📖 You can take the classes from both Master's and Bachelor's degrees.

## Courses in French

- 🗣 If you are a French speaker and want to join courses taught in French:
- 🔍 Visit [our website](#) to browse the list of French-language courses.

## Understanding Course Types

Type of Class	French Term	Description
Lecture	<i>Cours Magistraux</i>	Large-format classes in amphitheaters
Tutorial	<i>Travaux Dirigés (TD)</i>	Small-group seminars

## French as a Foreign Language

- 🗨 All international students can register for a French as a Foreign Language course: More information [here](#)
- 🕒 **Thursdays, 4:00 PM – 6:00 PM**
- 🎁 **Worth 3 ECTS credits**
- 📌 To register, notify the International Office at the beginning of the semester

## Two Campuses: Know Your Locations!

- 🏠 **FGES Campus** (Michel Falise Building – Vauban)
- 📍 **Fields:** International Management, Economics, Marketing, Accounting
- 🏢 **WENOV Campus**
- 📍 **Fields:** Master's in Computer Science & Finance
- ⚠ **Important:** Make sure to consider course locations before doing the courses selection!

## Travel Between Campuses

Mode of Transport	Approx. Time
🚶 Walking	30 minutes
🚗 Public Transit	15–20 minutes
🚲 Bike	10 minutes

## INTERNATIONAL BACHELOR IN ECONOMICS &amp; BUSINESS MANAGEMENT

BACHELOR 1 <sup>ST</sup> YEAR COURSES-S1	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Comparative Business Law	3	-	18	18
Introduction to Business	3	-	18	18
Business Analytics and Statistics 1	3	-	18	18
Geopolitics (English-French)	3	-	18	18
Soft Skills	3	-	18	18
Mathematics 1	4	-	18	18
Introduction to Macroeconomics	5	18	18	36
Understanding the World of Work	2	-	18	18
Hyperplanning code : <b>FGES L1 Internationale d'Eco</b>				

BACHELOR 2 <sup>ND</sup> YEAR COURSES-S3	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Business analytics and statistics 3	3	-	18	18
Business Communication Skills 1	4	-	18	18
International Development Strategies	3	-	16	16
Program Management	3	-	18	18
Data Analysis	3	-	18	18
Mode and Design	3	-	18	18
Conflict Management	3	-	18	18
Introduction to Anglosaxon Accounting	3	-	18	18
Business Plan	3	4	14	18
International Economics	4	12	18	30
Mathematics Applied to economics 1	3	-	18	18
Hyperplanning code: <b>FGES L2 IEG</b>				

BACHELOR 3 <sup>RD</sup> YEAR COURSES-S5	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Introduction to social economy	5	18	-	18
Business Strategy	5	21	-	21
<b>Corporate Finance</b>	5	21	-	21
Customer service and sales	5	18	-	18
Globalization and International Markets	5	20	-	20
Marketing strategy and planning	5	30	-	30
Hyperplanning code: <b>FGES L3 IEB</b>				

## BACHELOR IN ECONOMICS AND FINANCE

BACHELOR 1ST YEAR COURSES-S1	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Democracy in Asia	3	18	-	18
English (Anglais)- FGES-L1-s1-Eco-LV1(An)	5	-	18	18
Global Geopolitical Risk and Business Decision-making	3	18	-	18
Hyperplanning code: <b>FGES L1 Eco-Fi</b>				

BACHELOR 2ST YEAR COURSES-S3	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Africa and the 21st Century: Ressources, Governance, Stability and Growth	3	18	-	18
Corporate Social Responsibility	5	-	18	18
Explaining the Rise of Japan	3	18	-	18
English (Anglais)- FGES-L2-s1-Eco-LV1(An)	5	-	18	18
Hyperplanning code: <b>FGES L2 Eco-Fi</b>				

BACHELOR 3RD YEAR COURSES-S5	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Japan : Work and Gender	3	18	-	18
The Challenges of ICT's: Privacy, Democracy, Truth	3	18	-	18
English (Anglais)- FGES-L3-s1-Eco-LV1(An)	5	-	18	18
Hyperplanning code: <b>FGES L3 Eco-Fi</b>				

## BACHELOR IN MANAGEMENT

BACHELOR 2 <sup>ND</sup> YEAR COURSES-S3	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Cinema: Mirrors of American Society	3	-	18	18
Hyperplanning code: <b>FGES L2 Gestion</b>				



## MASTER IN INTERNATIONAL MANAGEMENT

MASTER 1 COURSES-S1	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Business Strategy	6	30	-	30
Corporate Finance	6	30	-	30
Intercultural Communication & management	5	30	-	30
International Marketing	4	18	-	18
Management Accounting	5	30	-	30
Entrepreneurship & Social Enterprise	5	30	-	30
Hyperplanning code: <b>FGES M1 IM</b>				

MASTER 2 COURSES-S3 Exams will take place in January	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Business Game (Purchase)	4	18	-	18
Topic in Business 1 (Digital Transformation)	4	18	-	18
International Human Resource Management	4	24	-	24
International Purchasing	4	18	-	18
Invited Lectures (lectures given by partner Universities teachers)	2	16	-	16
Law Contracts	5	37	-	37
Project Management	4	24	-	24
Topic in Business 2 (Digital Marketing)	4	18	-	18
Trade Financing	3	18	-	18
Hyperplanning code: <b>FGES M2 IM</b>				

## MASTER IN MARKETING AND RESPONSIBLE COCREATION

MASTER 1 COURSES-S1	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Brand management	5	24	-	24
Customer value management	5	24	-	24
English and business communication	4	20	-	20
Intercultural communication & management	3	15	-	15
International marketing	4	18	-	18
Operational marketing	5	30	-	30
Strategic marketing	5	24	-	24
Hyperplanning code: <b>FGES M1 MRCC</b>				

MASTER 2 COURSES-S3	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Business models Exams: Late January or early February 2026	4	24	-	24
Community management	4	24	-	24
Consumer behavior	4	24	-	24
Sustainable marketing	6	24	-	24
Social enterprise and entrepreneurship	4	18	-	18
Data architecture and web analytics	5	24	-	24
Market research	6	30	-	30
Hyperplanning code: <b>FGES M2 MRCC</b>				

## MASTER IN CHARTERED ACCOUNTING AND AUDITING

MASTER 1 COURSES-S1	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Communication for Financial Professionals	4	25	-	25
Hyperplanning code: <b>ISEA M1 CCA</b>				

MASTER 2 COURSES-S3	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
English for Negotiation (Anglais negotiation)	4	-	25	25
Hyperplanning code: <b>ISEA M2 CCA</b>				

## MASTER IN RESPONSIBLE AND SUSTAINABLE FINANCE

MASTER 1 COURSES-S1 Classes: <b>2<sup>nd</sup> September to 1<sup>st</sup> December</b> Final exams Date: <b>2<sup>nd</sup> to 8<sup>th</sup> of December</b>	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
English	3	20	-	20
Risk Management	4	20	-	20
Introduction to ESG Investment	4	20	-	20
Financial Statement Analysis	5	30	-	30
Hyperplanning code: <b>FGES M1 FRD</b>				

MASTER 2 COURSES-S3 Classes: <b>10<sup>th</sup> September to Mid-January</b> Final exams Date: <b>Mid-January</b>	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Cryptocurrencies, Ecosystems and ICOs	2	10	-	10
Financial Markets and Investment Decisions	6	30	-	30
International Finance	4	35	-	35
Portfolio Management	4	20	-	20
Alternative Investments	4	20	-	20
Corporate Finance	3	20	-	20
Hyperplanning code: <b>FGES M2 FRD</b>				



## BACHELOR IN BIOLOGICAL SCIENCES

BACHELOR 3 <sup>RD</sup> YEAR COURSES-S5	ECTS	Lectures (Hours)	Lab Course	Total hours/semester
Immunology (Spe. Biotech) (Strat in November)	3	6 (In French and English)	12 (In English but the exam will be taken in French)	18
Introduction to Biotechnology	3	12	-	12
Hyperplanning code: <b>FGES L3 SV Biotech</b>				

## MASTER IN DATA MANAGEMENT AND BIOSCIENCES

MASTER 1 COURSES-S1	ECTS	Lectures (Hours)	Lab Course	Total hours/semester
Cellular and Molecular Biology of Diseases - I	3	18	-	18
Biostatistics I	5	30	-	30
Applied Biotechnologies I	4	18	-	18
Bioinformatics I	5	12	18	30
Databases	6	18	12	30
Project Management	3	18	-	18
Dataviz	3	18	-	18
Basics in Cellular and Molecular Biology	6	42	-	42
Algorithms	6	24	18	42
Hyperplanning code: <b>EDN M1 Data MB</b>				

MASTER 2 COURSES-S3 5 (Exams in January)	ECTS	Lectures (Hours)	Lab Course	Total hours/semester
Introduction to translational research and clinical trials	4	24	-	24
Advances in Biosciences - Seminars I	3	18	-	18
Applied Biotechnologies I	4	18	-	18
Operational tools for data management in biosciences	5	24	12	36
Introduction to AI & Machine Learning	5	24	24	48
Mechanisms of Data protection	3	12	-	12
Innovation Management	4	24	-	24
European Environment and Policies in life sciences and public health	4	18	-	18
Responsible Research and Innovation	4	18	-	18
Hyperplanning code: <b>EDN M2 Data MB</b>				

# **SPRING** **COURSE** **CATALOGUE**

**2026**



**Université Catholique de Lille**  
**Faculty of Management, Economics & Sciences**



## INTERNATIONAL BACHELOR IN ECONOMICS &amp; BUSINESS MANAGEMENT

BACHELOR 1ST YEAR COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Economic Policy	3	-	18	18
Financial Accounting 2	4	-	18	18
Introduction to Human Resources	4	-	18	18
Introduction to Marketing	4	-	18	18
Introduction to Microeconomics	3	-	24	24
Mathematics 2	3	-	18	18
Management and Motivation	3	-	20	20
Money, Banking and financing	3	-	18	18
Risk Management	3	6	10	16
Business analytics and statistics 2	4	-	15	15
Improvisational Theatre	2	18	-	18
Hyperplanning code : <b>FGES L1 Internationale d'Eco</b>				

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Business Communication Skills 2	3	-	18	18
Comparative Business Contracts	4	-	18	18
Conflict Management	3	-	18	18
Business analytics and statistics 4	4	-	18	18
Macroeconomics	3	18	-	18
Mathematics Applied to Economics 2	4	-	20	20
Microeconomics	3	-	18	18
Corporate Social Responsibility	3	-	18	18
Time Value of Money	3	12	6	18
Organizational Behaviour	4	-	18	18
Recruitment	3	-	18	18
Emotional Intelligence	3	18	-	18
Business Analytics and Statistics 4	3	-	18	18
Hyperplanning code: <b>FGES L2 IEG</b>				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Advanced Strategic Management	5	27	-	27
Digital Marketing	4	27	-	27
Elements of Econometrics and use of R	5	36	-	36
Entrepreneurship	5	27	-	27
Leadership and Interpersonal skills	4	27	-	27
Economics and Geostrategy	5	21	-	21
Hyperplanning code: <b>FGES L3 IEB</b>				

## BACHELOR IN ECONOMICS AND FINANCE

BACHELOR 1ST YEAR COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Conflicts, Mediation: A Peace Studies Approach	3	18	-	18
Rwanda, Libya, Syria – The Responsibility to Protect: When to Intervene?	3	18	-	18
English (Anglais)- FGES-L1-s2-Eco-LV1(An)	5	-	18	18
Hyperplanning code: <b>FGES L1 Eco-Fi</b>				

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures	Tutorials (TD)	Total hours/semester
From Mao to Xi: Charting the Future of China	3	18	-	18
Introduction to Intercultural Management	4	-	14	14
The Rise of Populist Parties and Personalities: The liberal order at risk	3	18	-	18
English (Anglais)- FGES-L2-s2-Eco-LV1(An)	5	-	18	18
Hyperplanning code: <b>FGES L2 Eco-Fi</b>				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Examining the Behavior of U.S. Foreign Policy: Contending Theories of International Relations	3	18	-	18
Forecasting the 21st Century: Politics, Business, Technology, Development, Environment and Conflict	3	18	-	18
Investment Appraisal	5	-	16	16
English (Anglais)- FGES-L3-s2-Eco-LV1(An)	5	-	18	18
Hyperplanning code: <b>FGES L3 Eco-Fi</b>				

## BACHELOR IN MANAGEMENT

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
International Economics	5	12	18	30
Hyperplanning code: <b>FGES L2 Gestion</b>				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)-Hours	Total hours/semester
Series: Mirrors of American Society	3	-	18	18
Hyperplanning code: <b>FGES L2 Gestion</b>				

## BACHELOR IN AUDIT FINANCE AND ACCOUNTING

BACHELOR 1st YEAR COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Organizational Management	3	36	-	36
Hyperplanning code: <b>ISEA L1 CFA</b>				

## MASTER IN INTERNATIONAL MANAGEMENT

MASTER 1 COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
CSR and Integrated Reporting	3	12	-	12
Economic Development	4	20	-	20
Global Economics	4	20	-	20
Intermediate Excel	4	20	-	20
International Financial Reporting	4	20	-	20
Macroeconomics (Pr. Carl Pitchford) / International finance (Pr. Carla Nardone)	6	32	-	32
Supply Chain Management	4	24	-	24
Hyperplanning code: <b>FGES M1 IM</b>				

MASTER 2 COURSES-S4 (Exams in early June)	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Corporate Social Responsibility	4	18	-	18
International Business Development	4	24	-	24
Invited lecture (lecture given by partner Universities teachers)	2	20	-	20
Leadership & Organizational Behavior	4	18	-	18
Logistics - Custom	4	21	-	21
Strategic Partnership	3	12	-	12
Supply Chain Management 2 (Quality Management)	5	30	-	30
Hyperplanning code: <b>FGES M2 IM</b>				

## MASTER IN MARKETING AND RESPONSIBLE COCREATION

MASTER 1 COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Digital transformation	4	24	-	24
English and business communication (MasterFGES-M1-S2-MRC)	3	20	-	20
Ethical marketing automation and reporting	4	24	-	24
Innovation marketing	4	24	-	24
Leading Project Team	3	18	-	18
Social marketing and communication campaign	4	24	-	24
Sustainable retail supply chain	4	24	-	24
Hyperplanning code: <b>FGES M1 MRCC</b>				

MASTER 2 COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
CRM and Customization Exams will take place in late June	4	24	-	24
Consumer culture theory and consumption insights	4	18	-	18
Corporate Social Responsibility	4	24	-	24
Learning from failure	3	12	-	12
Performance control	4	24	-	24
Global markets	4	24	-	24
English and business communication	3	20	-	20
Hyperplanning code: <b>FGES M2 MRCC</b>				

**MASTER IN CHARTERED ACCOUNTING AND AUDITING**

MASTER 1 COURSES-S2	ECTS	Lectures	Tutorials	Total hours/semester
English for Negotiation (Anglais negociation)	3	-	20	20
Hyperplanning code: <b>ISEA M1 CCA</b>				

**MASTER IN RESPONSIBLE AND SUSTAINABLE FINANCE**

MASTER 1 COURSES-S2 Only those students who stay for full year can take M1 FRD	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Derivative Market	5	30	-	30
Economics	4	20	-	20
Equity and Fixed Income Investment	4	20	-	20
ESG Investing Factors	4	20	-	20
CSR and Reporting	3	20		20
Hyperplanning code: <b>FGES M2 FRD</b>				

MASTER 2 COURSES-S4 Classes: <b>Mid-January to the end of May</b> Final exams: <b>End of May</b>	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Advanced Corporate Finance	5	30	-	30
Sustainable Finance	4	20	-	20
Private Equity and Financing Innovation	4	20	-	20
ESG Portfolio Construction and Management	3	20	-	20
Hyperplanning code: <b>FGES M2 FRD</b>				





## BACHELOR IN BIOLOGICAL SCIENCES

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Lab Course (Hours)	Total hours/semester
Bioinformatics	3	4	16	20
Hyperplanning code: <b>FGES L3 SV Biotech</b>				

## MASTER IN DATA MANAGEMENT AND BIOSCIENCES

MASTER 1 COURSES-S2	ECTS	Lectures (TD)	Lab Course	Total hours/semester
Cellular and Molecular Biology of Diseases - II	3	18	-	18
Biostatistics II	4	12	12	24
Bioinformatics II	5	6	24	30
Object Oriented Programming	4	18	12	30
Data Structure and Complexity	5	24	24	48
Introduction to AI & Machine Learning	4	12	12	24
Regulations and Laws	3	18	-	18
Hyperplanning code: <b>EDN M1 Data MB</b>				

MASTER 2 COURSES-S4	ECTS	Lectures (TD)	Lab Course	Total hours/semester
Methodology of epidemiologic studies	4	24	-	24
Advances in Biosciences - Seminars II	3	18	-	18
Applied Biotechnologies II	4	18	-	18
Computational System biology	5	32	16	48
Data Mining in Biosciences	4	24	12	36
Data Model - Big Data	4	24	12	36
Communication Techniques	3	18	-	18
Hyperplanning code: <b>EDN M2 Data MB</b>				



Home University Presentation

	ECTS
The presentation can be made whether in French or in English and the aim is to introduce your home country/university to our French students interested in doing an academic exchange in the near future.	2

INSTRUCTIONS:

WHAT:

The presentation **may be pitched in front of outgoing students** or may just be a written presentation based on two supports, you will receive an email with all the details about this project during the semester.

1. Creating a PPT presentation of your home university:

Tell us all about:

Academic Overview:

- Highlight your home university’s academic strengths (e.g., rankings, programs).
- Mention available courses in English.
- Discuss support for exchange students.

Student Life & Campus Experience:

- Highlight student clubs, sports teams, and activities.
- Highlight unique campus facilities and services (e.g., library, gym, restaurants).
- Describe the city or town where your university is located, including local attractions, cultural highlights, and the student lifestyle.

Survival tips

- Offer tips on how to make friends, balance studies with fun, deal with cultural shocks and how to adapt quickly to a different culture, as Student Survival Tips for future exchange students.

Include a quick "Did you know?"

- Share fun and interesting facts about your country that may surprise French students, such as unique traditions or cultural highlights.

Why Will French Students Love Moving to Your Country?

- Explain why French students would enjoy studying and living in your home country.

**2. 30-Second Reel (Video):** create a 30-second reel "A Day in My Life at FGES as an Exchange Student." Capture those campus vibes, hidden local gems, and highlight what makes student life pop. Keep it real, fun, and totally aesthetic.

EVALUATION OF THIS PROJECT:

The presentations will be valued with a score of **2 credits**.  
**You have the chance to transfer one of these credits to any other courses of your study plan.**

EVALUATION CRITERIA:

Originality, creativity, useful information, design, cultural insight and cultural differences...