



FACULTÉ DE  
GESTION,  
ÉCONOMIE  
& SCIENCES

2024-2025

# MASTER

International Management



/ LES FACULTÉS DE L'UNIVERSITÉ CATHOLIQUE DE LILLE /

# Master INTERNATIONAL MANAGEMENT\*



The International Management Master degree prepares students to develop their cultural sensitivity, improve their language skills and to be ready to respond to social and economic challenges. By this program, you benefit from an effective preparation for your future career (internship and apprenticeship contract) and acquire a comprehensive vision and know-how of management and business best practices.



**31**  
STUDENTS  
in Master 1  
Promotion 2023-2024

**APPRENTICESHIP PROGRAM**  
in Master 2 and  
1 internship in Master 1

**FULLY TAUGHT IN ENGLISH**

**84%**  
WORK IMMEDIATELY AFTER  
6 months after the obtention of the master degree. Promo 2022

## FOR WHO ?

### MASTER 1 :

- Graduates with a bachelor degree in international business, management, economics, accounting, finance, administration, languages and management and others with a minor in management, economics, finance.

### MASTER 2 :

- For a direct entry into Master 2 : 4-year bachelor or Master 1.

## CAREER OPPORTUNITIES

- **Purchasing manager**
- **Export manager**
- **Project manager**
- **Account manager**
- **Marketing manager**
- **Operation manager**
- **Financial manager**

## MASTER'S DEGREE PROGRAM

### MASTER 1 | SEMESTER 1 (30 credits ECTS)

Modules	Courses
Monitoring and reporting	<ul style="list-style-type: none"> <li>• Management accounting</li> <li>• Corporate Finance</li> <li>• Social enterprise and entrepreneurship</li> </ul>
Reflection and strategy	<ul style="list-style-type: none"> <li>• International marketing</li> <li>• Business Strategy</li> <li>• Intercultural communication &amp; management</li> </ul>
Appropriate communication	<ul style="list-style-type: none"> <li>• English and business communication</li> <li>• Second language</li> <li>• Business Game</li> </ul>
Managerial culture	<ul style="list-style-type: none"> <li>• Inter-programs projects</li> </ul>
Professional expertise and research	<ul style="list-style-type: none"> <li>• Introduction to research methods</li> <li>• Personal development</li> </ul>

### MASTER 1 | SEMESTER 2 (30 credits ECTS)

Modules	Courses
Monitoring and reporting	<ul style="list-style-type: none"> <li>• International financial reporting</li> <li>• CSR and integrated reporting</li> <li>• Macroeconomics (with international finance)</li> </ul>
Business environment	<ul style="list-style-type: none"> <li>• Economic development</li> </ul>
International reflection and management	<ul style="list-style-type: none"> <li>• Global economics</li> <li>• Supply chain management</li> <li>• English and business communication</li> </ul>
Appropriate communication	<ul style="list-style-type: none"> <li>• Second language</li> <li>• Intermediate excel</li> </ul>
Professional Expertise And Research	<ul style="list-style-type: none"> <li>• Inter-programs projects</li> <li>• Introduction to research methods</li> <li>• Internship period</li> </ul>

### MASTER 2 | SEMESTER 3 (30 credits ECTS)

International management operations	<ul style="list-style-type: none"> <li>• International purchasing</li> <li>• Trade financing</li> <li>• International negotiation</li> <li>• Business game (purchase)</li> <li>• International human resources management</li> </ul>
Managerial and organizational culture	<ul style="list-style-type: none"> <li>• Project management</li> <li>• Law contracts</li> <li>• First foreign language</li> </ul>
Exploratory And Elective Courses (choose 2 electives)	<ul style="list-style-type: none"> <li>• Invited lectures</li> <li>• Second foreign language</li> <li>• Corporate communication crisis</li> <li>• Topic in Business</li> <li>• Research methods</li> </ul>
Professional expertise and research	<ul style="list-style-type: none"> <li>• Option thesis</li> <li>• Option thesis + training period</li> </ul>

### MASTER 2 | SEMESTER 4 (30 credits ECTS)

International management operations	<ul style="list-style-type: none"> <li>• International development</li> <li>• Logistics- custom</li> <li>• Supply chain management (Quality management)</li> <li>• Strategic partnership</li> </ul>
Managerial and organizational culture	<ul style="list-style-type: none"> <li>• Leadership &amp; organizational behavior</li> </ul>
Exploratory and elective courses	<ul style="list-style-type: none"> <li>• Invited lectures</li> <li>• First foreign language</li> </ul>
Professional expertise and research	<ul style="list-style-type: none"> <li>• Option thesis</li> <li>• Option thesis + training period</li> <li>• Synthèse professionnelle</li> </ul>

## PROFESSIONALISATION

- **Master 1** : courses from September to March. Internship from April to August.
- **Master 2** : Apprenticeship program Courses/part time work from September to June. Full time work from July to mid-September.

## A DOUBLE DEGREE

with possibility to travel across other international destinations



### CONTACT

**Véronique FLAMBARD**  
Academic Advisor  
Veronique.flambard@univ-catholille.fr



### MORE DETAILS

**ON FGES WEBSITE**  
Please flash this QR code to obtain the complete program plan.

\*National degree (in partnership with Lille University) - Master of Science in Economics and Management Focus on International Economy and Management - Major - Commerce and Management in International Business

# FINAL Q&A BEFORE APPLYING

## WHY SHOULD YOU CHOOSE US ?

We offer a modern vision of marketing management, with a strong apprenticeship program.

## CAN I APPLY TO THE MASTER ?

### TO BE ELIGIBLE

To be eligible for admission in first year of master's degree International Management, you must hold a Bachelor's degree (180 ECTS or an equivalent academic degree) in international business, management, economics, accounting, finance, administration, languages and management and others with a minor in management, economics, finance.

To be eligible for admission in second year of master's degree International Management you must hold the equivalent of a 1 year of master's degree (recognized by Campus France or Enic-Naric French International Education Agency). You must have a major (or a minor under some conditions) in Management, Economics or Finance.

### ENGLISH LEVEL

You must have a good command of English B2 level : Bulats B2 ; TOIEC 750; TOEFL TIB 87; TOEFL CBT 177; TOEFL PBT 503 ; IELTS 5.5...).

No English language test score is required for students who have a degree from an English-speaking university.

Courses are fully taught in English, therefore there is no minimum required for French language test score.

## APPLICATION DATES & DEADLINES

First-year applications :

- On the governmental platform <https://www.monmaster.gouv.fr> (until March 24) for a UE citizen ; a citizen of Andorre, Monaco or Switzerland ; a resident in France or in a UE country (having a UE or another nationality).

Second-year applications :

- On our University website from mid-February and until June 3, 2024 : <https://espaceadmission.univcatholille.fr/>

Academic year runs from September 2024 to September 2025.

Application will be processed as they are received for international students who do not live in France, especially if a VISA is required. In addition to the application to our university, you should also apply to your local Campus France office if necessary.

## APPLICATION DOCUMENTS TO SEND

- A signed print out of the application form filled in online: <http://espaceadmissions.univ-catholille.fr>
- Motivation letter
- Curriculum Vitae
- Copy of your official University transcripts
- Copy of the obtained diploma (Bachelor Diploma)
- Language certificate (English)

Upload the application documents on the right platform linked to your status.

## APPLICATION FEES & TUITION FEES (2023-2024)

- Application fees (non refundable) : 85€
- Tuition fees and other fees amount to : 5460€ to 10680€ depending on taxable income.

Merit scholarship of up to 2000€ toward tuition fees reduction is available upon request.

YEARLY TAXABLE INCOME	Less than 50 000€	Between 50 000 and 75 000€	Between 75 000 and 100 000€	Between 100 000€ and 150 000€	Between 150 000€ and 200 000€
FEES	5460€	6360€	7020€	8940€	9780€

YEARLY TAXABLE INCOME	More than 200 000€
FEES	10 680€

### FOLLOW US :



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@FgesLille



### CONTACT

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Academic Advisor  
[Veronique.flambard@univ-catholille.fr](mailto:Veronique.flambard@univ-catholille.fr)



# FOCUS LILLE

## LILLE CATHOLIC UNIVERSITY

Lille Catholic University was founded in 1875. It is France's largest private university with 36,700 students in 5 Faculties and 25 schools and institutes. Students benefit from quality resources (libraries, halls of residence, a sports complex, health services...) and academic excellence. The historic campus is in the heart of Lille (France's 4th largest city, 2nd after Paris for the number of headquarters of company, and ranked the 4th tourist destination in the country). It is at the crossroads of Northern Europe and less than 300 kilometers from Paris, London, Brussels, Amsterdam and Cologne. The University offers a variety of degree programs taught totally in English. The International Management Master's degree program is fully taught in English.

## LILLE DISTRICTS

### LE VIEUX LILLE (OLD TOWN)

Remarkably restored, the old town enchants the eye with its flamboyant architecture. The extraordinaire diversity of the 17th century streets is an invitation to a walk; so look up to appreciate the perfect harmony of brick and stone. The "Vieux Lille" is a must for those who love architecture. The beautiful Cathedral Notre Dame de-la-Treille and the Hospice Comtesse museum are another attractive venues for your history lovers.

### LE CENTRE DE LILLE (LILLE CITY CENTER)

Start your visit of this part of Lille by going to "la Grand' Place". This square is surrounded by numerous interesting buildings and gives a fascinating introduction to the architecture of the town. The highlight of every visit of Lille City Center is la Vieille Bourse (old exchange market), a 17th century building with a large courtyard where you can meet the booksellers and tango dancers. The opera House and the 15th century Palais Rihour (where you will find Lille tourist office) are also worth visiting.

### LE QUARTIER VAUBAN

Lille Vauban district, is the main student neighborhood of Lille with over 36,700 of them studying on the Catholic University of Lille Campus. Another must see of this part of the city is la Citadelle, an interesting example of defensive military architecture, built by Vauban, a famous French military architect.

In the same area you can also visit a zoo and a lovely park (Vauban). Nearby the Campus is a "Massena / Solférino" district where you will find countless bars, nightclubs, and restaurants including small delicious kebab stands that are open really late (till morning).



UNIVERSITÉ  
CATHOLIQUE  
DE LILLE 1875

## FACULTÉ DE GESTION ÉCONOMIE & SCIENCES

117 allée Clémentine Deman  
59000 LILLE

T. +33(0)6 01 28 40 42  
fges@univ-catholille.fr  
fges.fr



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