



FACULTÉ DE  
GESTION,  
ÉCONOMIE  
& SCIENCES



# COURSES CATALOGUE

COURSES TAUGHT IN ENGLISH

## 2023-2024 Academic year

Before starting your course selection, please note the following points:

- France, like all European Union member states, is using the ECTS grading system, the *European Credit Transfer and Accumulation System*. Credits are called **ECTS** credits.
- As a general rule, **for French students:**

1 term	30 ECTS
2 terms (Full Academic Year)	60 ECTS

- **As an exchange student, you are allowed to take as many ECTS as you wish/ per term (no minimum, no maximum), depending on your home university requirements.**
- As an exchange student, you have access to all courses at the FGES, regardless the field of study or the academic level.
- If you are French speaker and wish to enroll courses in French language, please visit our [Website](#) to find the list of courses taught in French.
- **Lectures** (*Cours Magistraux* in French) are courses taught in amphitheatres and **Tutorials** (*Travaux Dirigés – TD* – in French) are seminars (courses taught in smaller groups).
- All international students are offered the possibility to sign in for a *French as a Foreign Language* course. More information [here](#). Those classes take place every Thursday from 4pm to 6pm and allow students to validate 3 ECTS credits. If you wish to sign in, please advise the International Office workers at the beginning of the semester.
- **/!\ Important:** The Faculty is spread over two different campuses. As a matter of fact, **Bachelor's courses are delivered on campus Vauban**, whereas **Master's are delivered on campus WeNov**. **Don't forget to take it into consideration while making your courses selection!**

**Vauban campus**

Address: 41 rue du Port, 59000 Lille

**WeNov campus (Euratechnologies district)**

Address: 225 rue des Templiers, 59000 Lille

**How to travel from one campus to the other?** - 30 minutes by walking, 15-20 minutes by public transportation (bus or metro), 10 minutes by bike.

## INTERNATIONAL BACHELOR IN ECONOMICS AND BUSINESS MANAGEMENT

BACHELOR 1 <sup>ST</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Business analytics and statistics 1	3	-	18	18	Not yet available
Comparative Business Law	3	-	18	18	<a href="#">Click here</a>
Excel for Database 1	3	-	24	24	<a href="#">Click here</a>
Introduction to Business	3	-	18	18	<a href="#">Click here</a>
Introduction to Macroeconomics	3	18	16	34	<a href="#">Click here</a>
Management of Creativity and Innovation	3	-	18	18	<a href="#">Click here</a>
Mathematics 1	3	-	18	18	Not yet available
Understanding the World of Work	3	-	18	18	<a href="#">Click here</a>

Hyperplanning code: FGES L1 Internationale d'Eco

BACHELOR 2 <sup>ND</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Business analytics and statistics 3	3	-	18	18	Not yet available
Business Communication Skills 1	3	-	18	18	Not yet available
Business Plan	3	-	18	18	Not yet available
Data analysis with R	3	-	24	24	<a href="#">Click here</a>
International Development Strategies	3	-	18	18	<a href="#">Click here</a>
International Economics	3	12	18	30	<a href="#">Click here</a>
Introduction to Anglosaxon Accounting	3	-	18	18	<a href="#">Click here</a>
Mathematics Applied to economics 1	3	-	18	18	<a href="#">Click here</a>
Mode and Design	3	-	18	18	<a href="#">Click here</a>
Programme Management	3	-	18	18	Not yet available

Hyperplanning code: FGES L2 IEG

BACHELOR 3 <sup>RD</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Beer and wine economics	4	18	-	18	Not yet available
Business Strategy	4	27	-	27	<a href="#">Click here</a>
Corporate Finance	4	30	-	30	<a href="#">Click here</a>
Customer service and sales	4	18	-	18	Not yet available
Globalization and International Markets	4	30	-	30	<a href="#">Click here</a>
International Exchange week on Design thinking	4	21	-	21	Not yet available
Marketing strategy and planning	4	30	12	42	<a href="#">Click here</a>

Hyperplanning code: FGES L3 IEB

**BACHELOR IN ECONOMICS AND FINANCE**

<b>BACHELOR 1<sup>ST</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Democracy in Asia	2	18	-	18	<a href="#">Click here</a>
English (Anglais)	4	-	18	18	/
Global Geopolitical Risk and Business Decision-making	2	18	-	18	<a href="#">Click here</a>

Hyperplanning code: FGES L1 Eco-Fi

<b>BACHELOR 2<sup>ND</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Africa and the 21st Century: Ressources, Governance, Stability and Growth	2	18	-	18	<a href="#">Click here</a>
Corporate Social Responsibility	4	-	18	18	<a href="#">Click here</a>
Explaining the Rise of Japan	2	18	-	18	<a href="#">Click here</a>
International Economics	5	12	18	30	<a href="#">Click here</a>

Hyperplanning code: FGES L2 Eco-Fi

<b>BACHELOR 3<sup>RD</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Japan : Work and Gender	2	18	-	18	<a href="#">Click here</a>
The Challenges of ICT's: Privacy, Democracy, Truth	2	18	-	18	<a href="#">Click here</a>

Hyperplanning code: FGES L3 Eco-Fi

**MASTER IN INTERNATIONAL MANAGEMENT**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Business Strategy	5	30	-	30	<a href="#">Click here</a>
Corporate Finance	5	30	-	30	<a href="#">Click here</a>
Intercultural Communication & management	4	30	-	30	Not yet available
International Marketing	3	18	-	18	<a href="#">Click here</a>
Management Accounting	4	30	-	30	<a href="#">Click here</a>
Personal Development	1	18	-	18	Not yet available
Entrepreneurship & Social Enterprise	4	26	-	26	<a href="#">Click here</a>

Hyperplanning code: FGES M1 IM

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Business Game (Purchase)	3	24	-	24	<a href="#">Click here</a>
Doing Business in France	3	18	-	18	<a href="#">Click here</a>
International Human Resources Management	3	24	-	24	<a href="#">Click here</a>
International Negotiation	3	24	-	24	<a href="#">Click here</a>
International Purchasing	3	18	-	18	<a href="#">Click here</a>
Invited Lectures (lectures given by partner Universities teachers)	4	16	-	16	/
Law Contracts	4	37	-	37	<a href="#">Click here</a>
Project Management	3	24	-	24	<a href="#">Click here</a>
Research Methods	3	18	-	18	<a href="#">Click here</a>
Topic in Business 1	3	18	-	18	Not yet available
Trade Financing	2	18	-	18	<a href="#">Click here</a>

Hyperplanning code: FGES M2 IM

**MASTER IN MARKETING AND RESPONSIBLE COCREATION (NEW IN 2023)**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Brand management	4	24	-	24	Not yet available
Customer value management	4	24	-	24	Not yet available
English and business communication	3	20	-	20	Not yet available
Intercultural communication & management	2	15	-	15	Not yet available
International marketing	3	18	-	18	Not yet available
Operational marketing	5	30	-	30	Not yet available
Strategic marketing	5	24	-	24	Not yet available

Hyperplanning code: to be confirmed

**MASTER IN CORPORATE FINANCE AND FINANCIAL MARKETS**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
English	2	20	-	20	/
Risk Management	3	20	-	20	<a href="#">Click here</a>

Hyperplanning code: FGES M1 FEM

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Cryptocurrencies, Ecosystems and ICOs	2	10	-	10	<a href="#">Click here</a>
Ethics & Finance	2	20	-	20	<a href="#">Click here</a>
Financial Markets and Investment Decisions	5	30	-	30	<a href="#">Click here</a>
International Finance	3	25	-	25	<a href="#">Click here</a>

Hyperplanning code: FGES M2 FEM

**MASTER IN CHARTERED ACCOUNTING AND AUDITING**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Communication for Financial Professionals	2	15	-	15	Not yet available

Hyperplanning code: ISEA M1 CCA

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Negotiation	2	-	20	20	Not yet available

Hyperplanning code: ISEA M2 CCA

## BACHELOR IN BIOLOGICAL SCIENCES

<b>BACHELOR 3<sup>RD</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Immunology	2	-	12	12	<a href="#">Click here</a>
Bioinformatics	2	4	16	20	<a href="#">Click here</a>

Hyperplanning code: FGES L3 SV Biotech

## INTERNATIONAL BACHELOR IN ECONOMICS AND BUSINESS MANAGEMENT

BACHELOR 1 <sup>ST</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Economic Policy	3	-	18	18	Upon demand to the IR Office
Financial Accounting 2	3	-	18	18	<a href="#">Click here</a>
Information System	3	8	10	18	<a href="#">Click here</a>
Introduction to Human Resources	3	-	18	18	<a href="#">Click here</a>
Introduction to Marketing	3	-	18	18	<a href="#">Click here</a>
Introduction to Microeconomics	3	-	24	24	Upon demand to the IR Office
Mathematics 2	3	-	18	18	Not yet available
Management and Motivation	3	-	20	20	<a href="#">Click here</a>
Money, banking and financing	3	-	18	18	Upon demand to the IR Office
Risk Management	3	6	10	16	<a href="#">Click here</a>

Hyperplanning code: FGES L1 Internationale d'Eco

BACHELOR 2 <sup>ND</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Business Communication Skills 2	3	-	18	18	<a href="#">Click here</a>
Comparative Business Contracts	3	-	18	18	Upon demand to the IR Office
Conflict Management	3	4	12	16	<a href="#">Click here</a>
Excel for database 2	3	-	24	24	<a href="#">Click here</a>
Introduction to stock Exchange Practice	3	-	20	20	Not yet available
Macroeconomics	3	18	-	18	<a href="#">Click here</a>
Mathematics Applied to Economics 2	3	-	20	20	<a href="#">Click here</a>
Microeconomics	3	-	18	18	<a href="#">Click here</a>
Corporate Social Responsibility	3	-	18	18	Upon demand to the IR Office
Time Value of Money	3	12	6	18	<a href="#">Click here</a>

Hyperplanning code: FGES L2 IEG

BACHELOR 3 <sup>RD</sup> YEAR COURSES	ECTS	Lectures	Tutorials	Total hours/semester	Link to the course description
Advanced Strategic Management	4	27	-	27	Upon demand to the IR Office
Digital Marketing	4	27	-	27	<a href="#">Click here</a>
Elements of Econometrics and use of R	3	36	-	36	Upon demand to the IR Office
Entrepreneurship	4	27	-	27	<a href="#">Click here</a>
Introduction to social economics	4	18	-	18	Not yet available
Leadership and Interpersonal skills	4	27	-	27	<a href="#">Click here</a>

Hyperplanning code: FGES L3 IEB



**BACHELOR IN ECONOMICS AND FINANCE**

<b>BACHELOR 1<sup>ST</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Conflicts, mediation: A Peace Studies Approach	2	18	-	18	<a href="#">Click here</a>
Rwanda, Libya, Syria -The Responsibility to Protect: When to Intervene?	2	18	-	18	<a href="#">Click here</a>

Hyperplanning code: FGES L1 Eco-Fi

<b>BACHELOR 2<sup>ND</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
From Mao to Xi: Charting the Future of China	2	18	-	18	<a href="#">Click here</a>
Introduction to Intercultural Management	3	-	14	14	<a href="#">Click here</a>
The Rise of Populist Parties and Personalities: The liberal order at risk	2	18	-	18	<a href="#">Click here</a>

Hyperplanning code: FGES L2 Eco-Fi

<b>BACHELOR 3<sup>RD</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Examining the Behavior of U.S. Foreign Policy: Contending Theories of International Relations	2	18	-	18	<a href="#">Click here</a>
Forecasting the 21 <sup>st</sup> Century: Politics, Business, Technology, Development, Environment and Conflict	2	18	-	18	<a href="#">Click here</a>
Investment Appraisal	4	-	16	16	<a href="#">Click here</a>

Hyperplanning code: FGES L3 Eco-Fi

**BACHELOR IN ACCOUNTING**

<b>BACHELOR 2<sup>ND</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
International Economics	5	12	18	30	<a href="#">Click here</a>

Hyperplanning code: ISEA L2 CFA

<b>BACHELOR 3<sup>RD</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Invited lecture: Introduction to Fintech	3	8	-	8	Not yet available

Hyperplanning code: ISEA L3 CFA

**BACHELOR IN MANAGEMENT**

<b>BACHELOR 2<sup>ND</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Introduction to organizational behavior	3	24	-	24	<a href="#">Click here</a>

Hyperplanning code: FGES L2 Gestion

**MASTER IN INTERNATIONAL MANAGEMENT**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Business Strategy	5	30	-	30	<a href="#">Click here</a>
Competitiveness: Theories & Practices	5	25	-	25	Upon demand to the IR Office
CSR and Integrated Reporting	2	12	-	12	<a href="#">Click here</a>
Economic Development	3	20	-	20	<a href="#">Click here</a>
Global Economics	3	20	-	20	<a href="#">Click here</a>
Intermediate Excel	3	20	-	20	<a href="#">Click here</a>
International Financial Reporting	3	20	-	20	<a href="#">Click here</a>
Introduction to Research Methods	2	5	-	5	<a href="#">Click here</a>
Macroeconomics (with international finance)	5	30	-	30	<a href="#">Click here</a>
Supply Chain Management	3	24	-	24	<a href="#">Click here</a>

Hyperplanning code: FGES M1 IM

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Corporate Social Responsibility	3	18	-	18	Not yet available
International Business Development	3	24	-	24	<a href="#">Click here</a>
Invited lecture (lecture given by partner Universities teachers): Cybersecurity and Logistics	2	8	-	8	Not yet available
Leadership & Organizational Behavior	3	18	-	18	<a href="#">Click here</a>
Logistics - Custom	3	18	-	18	<a href="#">Click here</a>
Strategic Partnership	2	12	-	12	<a href="#">Click here</a>
Supply Chain Management 2 (Quality Management)	4	30	-	30	<a href="#">Click here</a>

Hyperplanning code: FGES M2 IM

**MASTER IN MARKETING AND RESPONSIBLE COCREATION (NEW IN 2023)**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Digital transformation	3	24	-	24	Not yet available
English and business communication	2	20	-	20	Not yet available
Ethical marketing automation and reporting	3	24	-	24	Not yet available
Innovation marketing	3	24	-	24	Not yet available
Leading project team	2	18	-	18	Not yet available
Social marketing and communication campaign	3	24	-	24	Not yet available
Sustainable retail supply chain	3	24	-	24	Not yet available

Hyperplanning code: to be confirmed

**MASTER IN CORPORATE FINANCE AND FINANCIAL MARKETS**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Derivative Markets	4	30	-	30	<a href="#">Click here</a>
Economics	3	20	-	20	Upon demand to the IR Office
Equity and Fixed Income Investment	3	20	-	20	Upon demand to the IR Office
ESG Investing Factors	3	20	-	20	Upon demand to the IR Office

Hyperplanning code: FGES M1 FEM

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Advanced Corporate Finance	4	30	-	30	Upon demand to the IR Office
Private Equity and Financing Innovation	3	30	-	30	<a href="#">Click here</a>

Hyperplanning code: FGES M2 FEM

**MASTER IN CHARTERED ACCOUNTING AND AUDITING**

<b>MASTER 1 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
English for Negotiating	2	-	20	20	Not yet available

Hyperplanning code: ISEA M1 CCA

**MASTER IN MANAGEMENT CONTROL AND AUDITING**

<b>MASTER 2 COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Data management and analysis	3	20	-	20	Not yet available
Financial communication	2	20	-	20	Not yet available

Hyperplanning code: ISEA M2 CGAO

**BACHELOR IN BIOLOGICAL SCIENCES**

<b>3<sup>RD</sup> YEAR COURSES</b>	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Total hours/semester</b>	<b>Link to the course description</b>
Molecular Genetics	3	-	15	15	<a href="#">Click here</a>
Biotechnology	2	12	-	12	<a href="#">Click here</a>

Hyperplanning code: FGES L3 SV Biotech



### Programa de Radio (Económico, cultural) – For Spanish Speakers

	ECTS
<p><b>¿A quién se dirige?</b> A alumnos hispanófonos que quieran preparar con uno o varios grupos un programa de radio con alumnos francófonos de la FGES en Licence Internationale 2 (Segundo curso) LI2.</p> <p><b>Método:</b> Eminentemente práctico y en equipo. El alumno hispano se convierte en tutor del grupo.</p> <p>Contenido: cada grupo definirá un sujeto (económico, social o cultural) para su programa de radio, sujetos relacionados con el país de origen de cada estudiante. Ejemplos: “El turismo español y su importancia en la economía del país” “Los grandes retos de América latina” ...etc. Es imprescindible presentar el tema y después organizar un coloquio.</p> <p><b>Evaluación:</b></p> <p>Oral: Presentación del programa de radio con los estudiantes franceses (participación en el coloquio).</p> <p>Escrito: Un informe por parte del estudiante extranjero.</p>	2



### Home University Presentation

	ECTS
<p>The presentation can be made wether in French or in English and the aim is to introduce your home country/university to our French students interested in doing an academic exchange in the near future.</p>	2