

FGES - ACADEMIC YEAR 2019 - 2020

COURSES TAUGHT IN ENGLISH

	Bachelor / Master (B / M)					Bachelor Degrees E / BM / IE / ACC / ELECT *	Master Degrees IM/CFFM/ACC**	Fall / Spring	ECTS	Number hours		
	B 1st year	B 2nd year	B 3rd year	M 1st year	M 2nd year					Lecture	Tutorials	Total/student
Introduction to Economic Analysis	X					IE		Fall	2	2	10	12
Press Review	X					IE		Fall	2		12	12
Introduction to business	X					IE		Fall	2		10	10
Understanding the world of work	X					IE		Fall	2		18	18
Introduction to debating	X					IE		Fall	2		18	18
Statistics	X					IE		Fall	3		18	18
Economy of Argentina	X					IE		Fall	2		12	12
An Introduction to Japan: Keys to Understanding	X					E/BM		Fall	2	18		18
Social entrepreneurship	X					E/BM		Fall	2	18		18
Global Geopolitical Risk and Business Decision-making	X					E		Fall	2	18		18
Democracy in Asia	X					E		Fall	2	18		18
International economics		X				IE/E		Fall	5	12	18	30
Introduction to anglosaxon accounting		X				IE		Fall	2		12	12
Statistics		X				IE		Fall	3		18	18
Business communication skills 1		X				IE		Fall	2		18	18
British and american law		X				IE		Fall	2		18	18
Mathematics applied to economy		X				IE		Fall	3		18	18
Theater		X				IE		Fall	2		18	18
Corporate Social Responsibility		X				E		Fall	2		18	18
Japan: Work and Gender		X				E/BM		Fall	2	18		18
The Challenges of ICT's: Privacy, Democracy, Truth		X				E/BM		Fall	2	18		18
Africa and the 21st Century : Ressources, Governance, Stability and Growth		X				E		Fall	2	18		18
Explaining the rise of Japan		X				E		Fall	2	18		18
Introduction to anglosaxon accounting		X				AAC		Fall	2	18		18
Corporate Finance			X			IE		Fall	5	24		24
Business Strategy			X			IE		Fall	5	24		24
Leadership and Interpersonal Skills			X			IE		Fall	5	24		24
Risk Theory			X			IE/E		Fall	4	18		18
Introduction to social economy			X			IE/BM		Fall	4	12	6	18
Globalisation and International Markets			X			IE		Fall	5	30		30
English	X	X	X			E/BM/ACC		Fall	4		18	18
Money banking and finance	X					IE		Spring	2	2	10	12
Introduction to Human Resources	X					IE		Spring	2		18	18
Statistics	X					IE		Spring	3		18	18
Introduction to marketing	X					IE		Spring	2	12		12
Recruitment	X					IE		Spring	2		18	18
Debating - news and current affairs	X					IE		Spring	2		18	18
Running a real business	X					E/BM		Spring	2	18		18
French and American Business Law	X					E/BM		Spring	2	18		18
Conflicts, mediation : a Peace Studies Approach	X					E		Spring	2	18		18
Rwanda, Lybia, Syria - The Responsibility to protect: when to intervene?	X					E		Spring	2	18		18
Introduction to organizational behavior	X					ACC		Spring	3		24	24
International economics		X				BM/ACC		Spring	5	12	18	30
Macroeconomics		X				IE		Spring	4		28	28
Microeconomics		X				IE		Spring	2	12		12
Conflict management		X				IE		Spring	2		12	12
Negotiations		X				IE		Spring	2		12	12
Statistics		X				IE		Spring	3		18	18
Introduction to Intercultural Management		X				E		Spring	2		14	14
The Rise of Populist Parties and Personalities : the liberal order at risk		X				E		Spring	2	18		18
From Mao to Xi : Charting the Future of China		X				E		Spring	2	18		18
Time value of money		X				IE		Spring	2		18	18
Business Plan		X				IE		Spring	2	6	12	18
Business communication skills 2		X				IE		Spring	2		18	18
Mathematics applied to economy		X				IE		Spring	3		18	18
Doughnut economics		X				IE		Spring	2		12	12
Marketing strategy and planning			X			IE		Spring	7	36	12	48
Strategic management			X			IE		Spring	5	24	12	36
Econometrics and Forecast			X			IE/E		Spring	7	36	12	48
Entrepreneurship			X			IE		Spring	5	24	12	36
International business game (fee 150 €)			X			IE/ACC		Spring	2	18	12	30
Final degree project			X			IE		Spring	4	8		8
Investment appraisal			X			E		Spring	4		12	12
English	X	X	X			E/BM/ACC		Spring	4		18	18
Social Business						ELECT		Spring	2	18		18
Introduction to organizational behavior						ELECT		Spring	2	18		18

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International Marketing				X			IM	Fall	3	18		18
Managerial control				X			IM	Fall	4	32		32
Intercultural communication				X			IM	Fall	3	18		18
Social enterprise and entrepreneurship				X			IM	Fall	5	30		30
Business Strategy				X			IM	Fall	5	30		30
Corporate finance				X			IM	Fall	5	30		30
International Negotiation				X			CFFM	Fall	3	24		24
Communication for financial professionals				X			ACC	Fall	2	20		20
Leadership & Organizational behaviour					X		IM	Fall	3	18		18
International Negotiation					X		IM	Fall	3	24		24
Research Methods					X		IM	Fall	3	18		18
Trade financing					X		IM	Fall	3	18		18
Project management					X		IM	Fall	3	18		18
Corporate Communication Crisis					X		IM	Fall	3	18		18
Doing Business in France					X		IM	Fall	3	18		18
International Human Resources Management					X		IM	Fall	3	18		18
The Law of Commercial Contracts					X		IM	Fall	2	26		26
Business Game (focus on purchasing)					X		IM	Fall	3	24		24
Invited lectures					X		IM	Fall	2	16		16
International Financial Accounting					X		ACC	Fall	2	20		20
Negotiation					X		ACC	Fall	2	20		20
International Negotiation					X		CFFM	Fall	2	24		24
Ethics and Finance					X		CFFM	Fall	2	24		24
International Finance					X		CFFM	Fall	3	18		18
Cryptocurrencies, Ecosystems and ICOs					X		CFFM	Fall	2	9		9
Financial markets and investment decisions					X		CFFM	Fall	2	9		9
Global Economics				X			IM	Spring	3	18		18
Corporate Social Responsibility				X			IM	Spring	3	18		18
CSR and integrated reporting				X			IM/CFFM	Spring	2	12		12
International Financial Reporting				X			IM	Spring	3	18		18
Macroeconomics (with international finance)				X			IM	Spring	5	30		30
Economic development				X			IM	Spring	3	18		18
Risk management				X			CFFM	Spring	3	24		24
Derivative markets				X			CFFM	Spring	4	24		24
BMC: Bloomberg market concepts				X			CFFM	Spring	2	8		8
International Purchasing					X		IM	Spring	3	18		18
Strategic Partnership					X		IM	Spring	2	12		12
International development					X		IM	Spring	3	18		18
Logistics - custom					X		IM	Spring	3	24		24
Supply Chain Management 1					X		IM	Spring	4	24		24
Supply Chain Management 2 (quality management)					X		IM	Spring	3	18		18
Invited lectures					X		IM	Spring	2	14		14
Derivative markets					X		CFFM	Spring	4	36		36
Private equity and financing innovation					X		CFFM	Spring	3	30		30
Advanced Corporate Finance					X		CFFM	Spring	4	30		30

* E = Economics / BM = Business and Management / IE = International Economics / ACC = Accounting / ELEC = Elective

** IM = International Management / CFFM = Corporate Finance and Financial Markets / ACC=Accounting

Dedicated to exchange students :

<p>Reading programme (each semester) - Students will have to facilitate 2 workshops on a theme in English. The themes are based on current affairs and can include some of the following subjects: Education, Health, The Economy, Political systems, The role of Government, Recruitment, New trends in the work place, Working conditions, The European Union, Globalisation and International business...</p> <p>The aim is to provide input on these subjects, select texts to compose a press file of related articles, explain cultural references and vocabulary and ensure discussion and debate with small groups of 5 or 6 French students.</p> <p>The articles should be handed into the tutor for validation and review. A short report, in French, evaluating the workshop should also be handed into the module tutors.</p>	2 ECTS
<p>Powerpoint Presentation: The presentation is in French (or mostly in French) and the aim is to present the students' home country and university to French students considering an Erasmus exchange</p>	2 ECTS
<p>Programa de radio (Económico, cultural) : cada semester</p> <p>¿A quién se dirige? : Este programa se dirige a los alumnos hispanófonos que quieran preparar con uno o varios grupos un programa de radio con alumnos francófonos de la FGES en Licence Internacional 2 (Segundo curso) LI2.</p> <p>Método: este curso, eminentemente práctico, desarrolla una metodología de trabajo en equipo. El alumno hispano se convierte en tutor del grupo. Con los alumnos de LI2 definirán un tema para su programa de radio y decidirán las horas y días de trabajo.</p> <p>Contenido: cada grupo definirá un sujeto para su programa de radio, sujetos relacionados con el país de origen de cada estudiante. Ejemplos: "El turismo español y su importancia en la economía del país", "Las negociaciones entre las FARCS y el gobierno Colombiano", "La violencia en Latinoamérica y su repercusión en la sociedad"...etc. Es imprescindible presentar el tema y después organizar un coloquio. Tiene que ser un tema con una repercusión económica, social o cultural.</p> <p>Evaluación:</p> <p>Oral: Presentación del programa de radio con los estudiantes franceses (participación en el coloquio).</p> <p>Escrito: Un informe por parte del estudiante extranjero. En dicho informe se presentará la visión de los franceses frente al tema tratado en el programa de radio.</p>	2 ECTS
Poster of the Home University	1 ECTS
Courses of French (2 hours a week, 20 €/semester) – every semester	3 ECTS